# NEWDES

WE MAKE LIGHT- IN A WHOLE NEW WAY.

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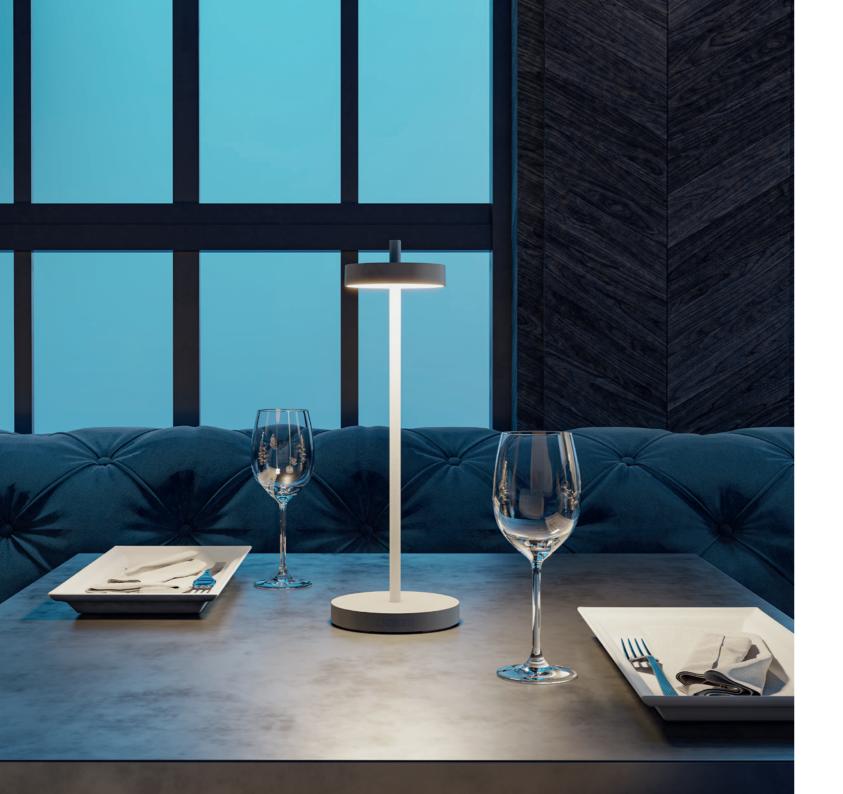


#### PRINCIPLES

Design is more than just a beautiful shape. Good design is innovative, functional, easy to use and durable.

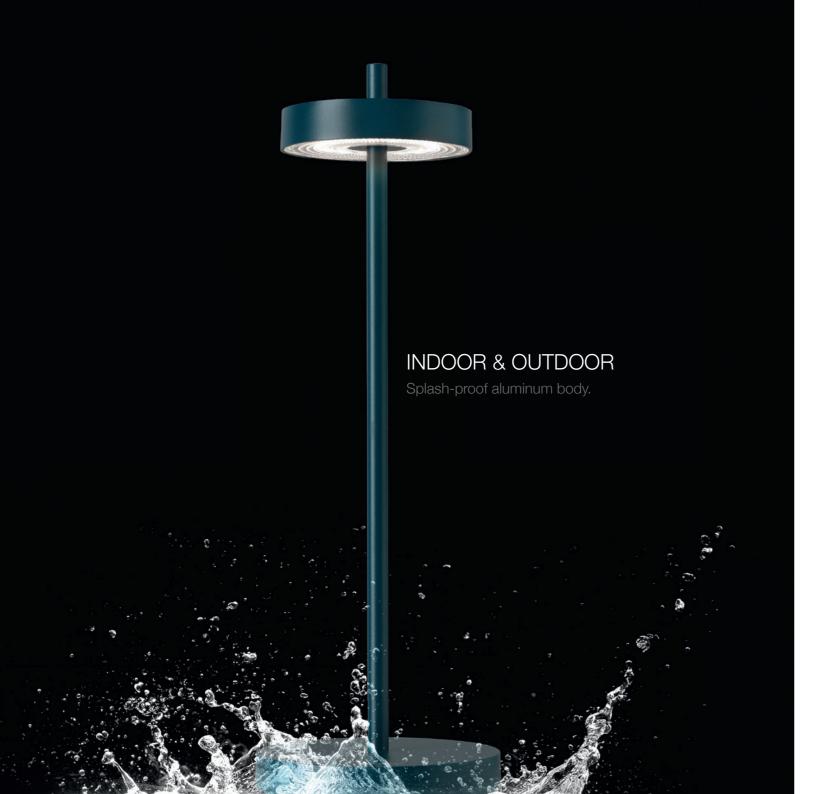
Sustainability starts with design, which is why NEWDES products are timeless in their form but technically state-of-the-art. Durability, replaceable batteries and good repairability are part of the design process at NEWDES right from the start.

Instead of special screws and firmly bonded components, we rely on easily dismantled individual parts wherever possible. This means that our products can not only be easily repaired if something breaks after years, but they can also be disposed of in a purely material way at the end of their life cycle so that new products can be created from them again – such as our rechargeable luminaires, which are made with recycled aluminum.



# ESSENCE

Scaling it down to geometric shapes and pure functionality - the very essence of a lamp.





#### DIMMER

Haptic dimmer, adjustable colour temperature ... Maximum features in a minimalistic design.

#### MOBILE & STATIONARY

Modern lithium-polymer batteries provide 6 hours of brightness.









Wireless table lamp for indoors and outdoors
Magnetic cable incl. (DC3,7V)
Splash-proof (IP54)
3,5 W, max. 145 lm, stepless dimmer
Colour temperature: 2.700-4.000 K
> 6 h run time, < 4 h charging time
3000 mAh battery, exchangeable
Made with recycled aluminum





# NEWDES NR. 142 THINK BIG! NR.8 SELECTION 2014 NR.5 ELEGANT EINRICHTEN CUBE DUSSELDORF 01-2019 CUBE DUSSELDORF 03-2019

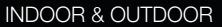
# SAFARI

An elegant, state-of-the-art reference to the classic fuel lantern.



#### MOBILE & STATIONARY

The matching base charges Safari as if by itself – for up to 9 hours of wireless light.



Thanks to its weatherproof aluminum casing and chromed handle, Safari performs equally well inside and out.



Infinitely variable touch dimmer and integrated charging indicator.







#### SAFARI

Wireless table lamp for indoors and outdoors Charging base incl. (DC5,0V) Splash-proof (IP54) 3 W, max. 210 lm, stepless dimmer

Colour temperature: 3.000 K > 9 h run time, < 8 h charging time

2 x 2200 mAh battery, exchangeable
Made with recycled aluminum





#### MERIDIAN

Slim design for a wide range of uses.



#### DIMMER

Adjustable brightness and colour temperature for different living and working situations – thanks to the touch dimmer.









Black Reference: 78230



Anthracite Reference: 78232



Ocean blue Reference: 78233

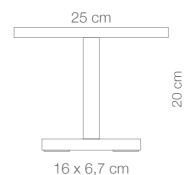


#### MERIDIAN SMALL

Made with recycled aluminum



Wireless table lamp for indoors and outdoors Magnetic cable incl. (DC3,7V)
Splash-proof (IP65)
2,5W, max. 110 lm, stepless dimmer
Colour temperature: 2.700K - 4.000K
>12 h run time, < 6,5 h charging time
4.400 mAh battery, exchangeable



White Reference: 78231





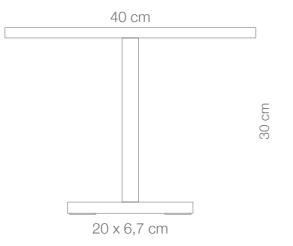




Anthracite Reference: 78237



Reference: 78238



#### MERIDIAN BIG

Wireless table lamp for indoors and outdoors
Magnetic cable incl. (DC3,7V)
Splash-proof (IP65)
4W, max. 180 lm, stepless dimmer
Colour temperature: 2.700K - 4.000K
> 11 h run time, < 10 h charging time
6.600 mAh battery, exchangeable
Made with recycled aluminum



White Reference: 78236



# COIL

The interplay of traditional design and modern technology makes it a timeless classic.





#### DIMMER

An all-metal rotary knob serves to regulate the brightness.

# ILLUMINANT

The warm light of a filament lamp, produced with modern LED filament.











White Reference: 78241



Anthracite Reference: 78242



Blue Reference: 78243



Reed green Reference: 78244

# COIL

Wireless table lamp for indoors and outdoors
Magnetic cable incl. (DC3,7V)
Splash-proof (IP65)
1,5 W, max. 100 lm, stepless dimmer
Colour temperature: 2.200 K
> 7 h run time, < 4 h charging time
3000 mAh battery, exchangeable
Made with recycled aluminum



Ruby red Reference: 78245

TERRESERVE



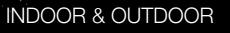
# TIP

Flexible in two ways



#### DIMMER

The touch sensor controls the brightness and adjusts the colour of the light.



**NEWDES** 













White Reference: 78251



Anthracite Reference: 78252



Ruby red Reference: 78253

#### TIP



Magnetic cable incl. (DC3,7V)
Splash-proof (IP65)
2,5 W, max. 245 lm, stepless dimmer
Colour temperature: 2.700 K & 3.000 K
> 10 h run time, < 6.5 h charging time
4400 mAh battery, exchangeable
Made with recycled aluminum





# PIPE

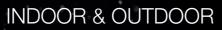
Flexible reading lamp for inside and outside

# MERIDIAN



#### MOBILE & STATIONARY

Modern batteries ensure this 10 hours of wireless light



lash-proof aluminum body.

#### SPOT ON

The rotating head brings the light is always exactly there where you want it.







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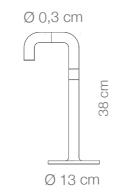
Black Art.-Nr. 77000

White Art.-Nr. 77001

Anthracite Art.-Nr. 77002

#### PIPE SMALL

Recharcheable table lamp for indoors and outdoors
Magnetic cable incl. (DC3,7V)
Splash-proof (IP54)
2,2 W, max. 167 lm, stepless dimmer
Colour temperature: 3.000K
>11-88 h run time, < 8 h charging time
4.400 mAh battery, exchangeable
Made with recycled aluminum







Recharcheable lamp for indoors and outdoors
Magnetic cable incl. (DC3,7V)
Splash-proof (IP54)
2,2 W, max. 167 lm, stepless dimmer
Colour temperature: 3.000 K
>11-88 h run time, < 8 h charging time
4.400 mAh battery, exchangeable
Made with recycled aluminum

Ø 20 cm

120 cm

Ø 0,3 cm







Florian Burghard



Stephan Burghard

#### ABOUT NEWDES

Newdes is a joint project of designer Felix Stark and entrepreneurial duo Florian and Stephan Burghard.

Felix Stark has been operating "Studio Formstark für Produktdesign" since 2004. His works for national and international customers are being exhibited frequently and have been awarded with design prizes. The designs are characterised by innovative ideas and consistent design down to the last detail.

Cousins Florian and Stephan Burghard look back on more than 70 years of design history. As early as the 1950s, the company founder Rolf O. Burghard cooperated with companies like Arabia, Nordisk Solar and Nuutajärvi (litalla). Florian and Stephan have been running the company as managing directors in the third generation since 2014 and manufacture for prestigious brands, e. g. Villeroy & Boch.

The three of them met in 2017 and decided to found a new brand, which combines their main competences: Florian Burghard's relentless search for the best production opportunities, Felix Stark's innovative designs and Stephan Burghard's organizational and commercial skills. Shortly afterwards, the brand NEWDES was born.

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